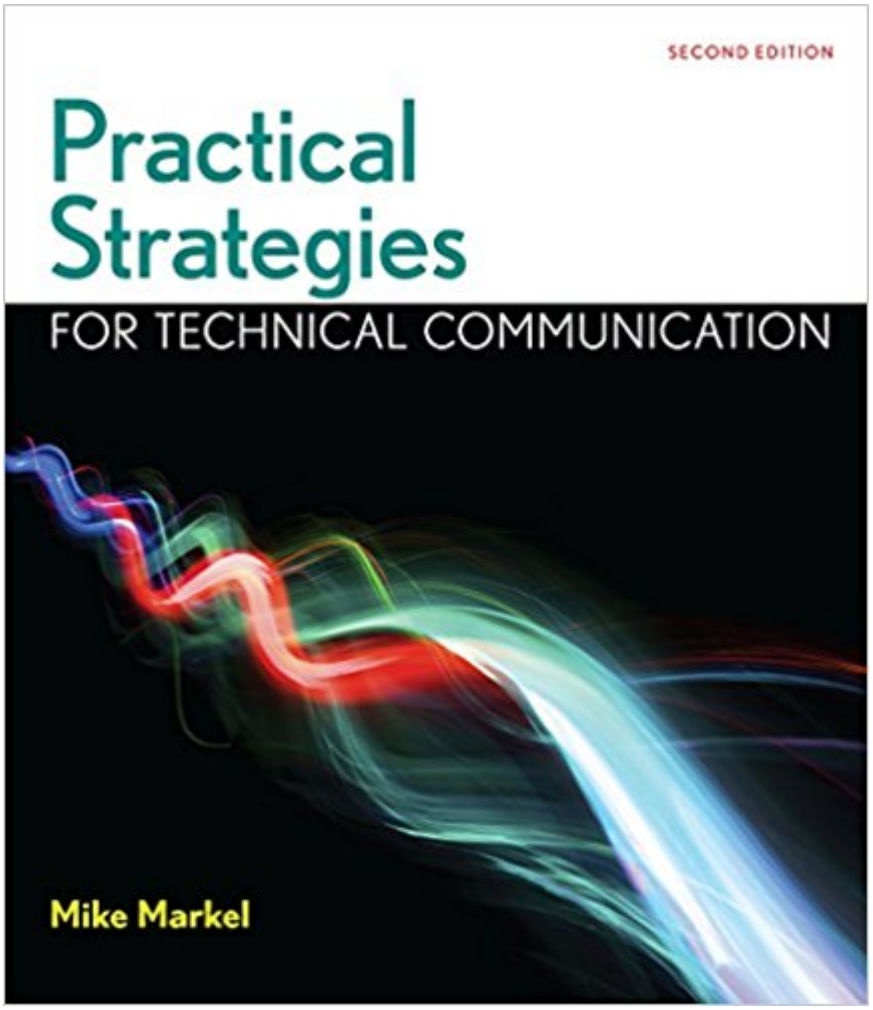
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Practical Strategies For Technical Communication



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Synopsis

In Practical Strategies for Technical Communication, Mike Markel gives students the essentials they'll need to communicate successfully in today's workplace. The book offers concise and accessible yet thorough coverage of audience and purpose, research, style, and document design, and strategies for designing all of the major document types. For the second edition, Markel has worked with organizations to choose sample documents and annotate them with insights and advice from the employees who developed them. Throughout the text, a new set of engaging graphics provides visual explanations of key concepts.

Book Information

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Customer Reviews

This book was required by my college Technical Writing course. Not all of the chapters were discussed, but enough was covered to were I know this book explains things in very simple, easy to understand terminology while also not making things boring. I don't know about others, but I know that, for me, explaining material that I have no interest/little use for in a simple way while also keeping things interesting is key. Some parts I even enjoyed reading! There's also a lot in here about how to communicate in the business world, as well as how to perform certain things that your job may require of you in the future. Although the other material in the book is not very much meant

for my career, just knowing how to do the things this book teaches you how to do makes you a valuable asset for any company or career you have.

I bought this text for a course my son was taking in his major of communications and media technology. I began reading it out of curiosity about the author's take on technology. My usual experience with textbooks is that they are written by academicians who know their field but don't know how to write entertainingly. This text is just the opposite. It is very well written and I actually read the book for enjoyment while my son was taking the course. There is now an update edition that likely uses more recent examples of technology, but if it is written as well as this volume, it's worth the price.

I have read the first three chapters of this book. I like the structure. The material is easy to understand and the book has a logical order. The first three chapters give an introduction into technical communication. For example, it talked about social media and code of conduct in the workplace. It goes on to tell about the advantages and disadvantages of collaboration, and how important communication can be when working with a group of people.I like what I am reading, and plan on reading the book in itÃƒÂ¢Ã â ¬Ã â„¢s entirely. I have already learned a lot from the first three chapters. The information in this book is very useful. I can see myself using the concepts discussed in this book through my life. I would recommend this book to everyone, not just students.

It was bought for a class. Was in good condition.

It is what it is, a book I needed for college.

Great

Ended up not being the text needed for the course, but the book was so well written that I kept it for future referencing. However, the text was a copy that was not legally supposed to be sold (sample copy or something) and the seller placed black tape (well placed, but still not very classy) over all areas that stated so. I happily peeled them off.

The entire Markel series is GREAT! Well organized, great examples and very insightful. I was able to learn from every chapter.

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